

# The Ministry of Earth Sciences hosts Brainstorming Workshop on Blue Economy Investments

Posted On: 25 JUL 2025 6:35PM by PIB Delhi

The Ministry of Earth Sciences (MoES), Government of India, in collaboration hosted a national-level Brainstorming Workshop on Blue Economy Investments with its Strategic Knowledge Partner in India on Friday, July 25, 2025, at Prithvi Bhawan, Lodhi Road, New Delhi. The event was chaired by Dr. M. Ravichandran, Secretary, MoES, and attended by stakeholders from the government, private sector, academia, and financial institutions. The workshop aimed to promote a better understanding of three thematic domains, i.e., Trade and Investments, Startups and Innovation, and Ease of Doing Business.

Panellists and attendees deliberated on the challenges faced by various stakeholders and collaborated to co-create multifaceted solutions, identifying and mapping investible, bankable business opportunities with the potential to unlock long-term value from the blue economy. Participants also shared their international experiences leveraging the blue economy for economic growth in the areas of FDI, exports, employment, etc.

These deliberations precipitated results-oriented recommendations to align the blue economy with India's business reform agenda, identifying priority investment areas and scalable projects, and financial de-risking tools.

While releasing a white paper titled "Ocean of Opportunities: Trade, Investments, and Start-ups in the Blue Economy," Dr. M. Ravichandran discussed the need to evolve India's blue economy into a growth multiplier. To this end, he exhorted dedicated efforts to enhance access to capital, innovative financing, and enabling regulation in order to bolster the sector. In furtherance of these objectives, the report underscores the need to create investor-ready projects, improve state-level readiness, and explore blended finance while fostering new technologies, incubation ecosystems, and marine sustainability solutions.

The outcomes of the deliberations at the event are expected to influence the National Blue Economy Investment Strategy and inform future roadmaps for Blue Economy implementation.



Dr M Ravichandran, Secretary, MoES, chairing the national-level Brainstorming Workshop on Blue Economy Investments, in New Delhi (left) with participants from various stakeholders from the government, private sector, academia, and financial institutions (right).

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(Release ID: 2148534)